

## STEPHEN RABADAN

### SCREEN PRINT PRODUCTION SPECIALIST

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### Centric Brands, New York, NY. 2021 - Present

Centric Brands is a leading manufacturer of licensed sleepwear

#### SENIOR FINAL ARTIST (Wet/Screen Print Specialist) 2021 - PRESENT

I coordinate between the Final Art, Design and Production teams to improve quality and executions in all cotton and wet printed products. I use Browzwear and Vstitcher to create 3D renders of Walmart Styles for account approval before production. Build and provide factories with over 60 high end color separations for licensed sleepwear each season. Initiate process improvements allowing for graphic innovations that elevate the cotton and wet printed product categories. Beginning in summer 2021 I began building a training program for the Final Art, Design Operations, and Graphics teams to define internal best practices for graphics preparation and presentation to factories, increase the knowledge base around expensive screen print production and reduce costly resubmits. Results have been promising. Resubmits on cotton and wet print production are down 25 - 30% in complex graphics.

### Haddad Brands, New York, NY. 2010 - 2020

Haddad Brands manufactures Nike, Levis, Converse and Hurley

#### SENIOR PRODUCTION AND PRODUCT DEVELOPMENT MANAGER 2018 - 2020

Built a training program for Graphics, Design Operations, and Product Development teams on file preparation, color separation and product approval for screen printed and sublimated apparel. Travel to print industry trade shows (US, Europe, and SE Asia) to research developing print technologies and adapt them to introduce at least four new print techniques to the company portfolio each year. In 2016, co-founded the Design Operations department, a team of 6 artists trained in procedures I developed.

#### SCREEN PRINT PRODUCTION MANAGER (GLOBAL) 2013 - 2018

Write and implement new company wide procedures for preparing graphics and reviewing printed apparel. Prepared up to 40 high end color separations for all brands each season. Throughout 2012-13 I oversaw the domestic transition to PVC free printing. Researched leading ink brands, organized production trials and prepared reports for management to inform on the decision.

#### SCREEN PRINT PRODUCTION MANAGER (DOMESTIC) 2010 - 2013

Hired to work directly with three domestic printers, identify production issues and better align their quality with overseas production. I audited each printer and wrote graphics department SOPs around production limitations ( color and flashes ), I began to provide printers with color separation leading to an immediate improvement in quality and a submit reduction from 3 to 1. Successful strategies were adopted and standardized throughout the company leading directly to my promotion.

### F&M Expressions, Mahwah, NJ. 2009 - 2010

F&M Expressions produced screen printed heat transfers for customers throughout the United States.

#### SENIOR DESIGNER / PRODUCTION ARTIST

Coordinating with the art director I designed 30% of the 2010 line of resort-oriented plastisol transfers. As concepts were sold to accounts, designs were customized and prepared for production. I arranged artwork onto printed sheets and color separated the arrangement for printing. For the summer 2010 season I designed 60 graphics in 2 to 8 colors and prepared 15000 custom plastisol transfers for production. Customizing graphics for resort locations was resource intensive. I employed some of the same automation techniques developed at Outerstuff to improve efficiency here and allow for more complex graphic development.

### Outerstuff LTD, New York, NY. 2001 - 2008

Outerstuff LTD. Produces licensed apparel for Major League and Collegiate sports.

#### SCREEN PRINT PRODUCTION MANAGER / GRAPHIC DESIGN

I was responsible for design and prepress for Outerstuff's imprints program. I managed a team of three designers generating team specific versions of NFL, NBA, and College licensed team artwork. Converting artwork for the many licensed teams sold each season was time consuming work for a small team. My team relied heavily on automation, relying heavily on scripting functions in software and custom templates to complete accurate art production packages.

### EDUCATION & TRAINING:

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**MATSUI COLOR** : Water based ink system and product training Los Angeles, CA, 2018

**VIRUS** : WOW Days, Wet on wet ink system training, Roselle Illinois, 2017

**CHT BEZEMA** : Water based and Silicone Ink system training, Tubingen Germany, 2015

**RYONET** : Screen Print Small Business Operations Training, Long Island, NY 2009

**COLLEGE** : Jersey City University, Jersey City, NJ 1992 - 1994 | Ramapo State College, Mahwah NJ, 1995 - 1997

**SOFTWARE**: Adobe Creative Suite, Browzwear and Vstitcher, Microsoft Office Suite, Separation Studio, Wordpress.

**PRACTICAL APPLICATIONS**: Graphic Design for Apparel Color Separation For Screen Print Factory Evaluation Allover Print Design Prepress for Screen Print PVC/Phthalate Free Production Illustration Print Technique Development Water Based Ink Production Hand Printing and Dyeing New Product R & D Plastisol Ink Production